

Sydaap Technologies joins the IPGenius Cores Programme

Patras Greece, September 2 2010, Sydaap Technologies Pvt. Ltd, and Think Silicon Ltd, announced today that they get into a partnership to jointly deliver unique and value adding IP Cores to their Customers.

While Sydaap Technologies has a strong expertise on Next Generation Wireless & Security IP Cores, Think Silicon has a Platform to bundle the IP cores into subsystems using the IPGenius Platform. Through this synergy of complementary skill sets the industry is set to witness next generation IP Modules being offered with a significant improvement in design cycles, said Robert A Kingsly, CEO of Sydaap Technologies Pvt. Ltd.

IPGenius operates as a one-stop shop alliance, that enables customers to acquire IP cores , design services and complete platforms using cores from different partners pre-integrated to a single interoperable system solution. This allows customers to quickly leverage their technology to a verified system level solutions with predetermined time-to-market.

“Sydaap is a key addition to broadening our offerings of complete platform IP solutions” said George Sidiropoulos, Managing Director of Think Silicon Ltd, “We are pleased to collaborate with Sydaap to offer system level solutions in the wireless and security market with their exciting technology.”

Think Silicon Ltd introduced IPGenius Cores Programme in February 2008 as a dynamic IP distribution, promotion and integration platform which enables IP providers to reach additional customers through joint marketing efforts.

About Sydaap Technologies Pvt. Ltd.

Sydaap Technologies Pvt. Ltd. (www.sydaap.com), headquartered in Bangalore, India, is a rapidly growing start-up organization, creating Hardware/Software/Embedded IP and offering design services for the global electronics market addressing both the system and IC design space. Sydaap through its strong partnerships with R&D establishments and academic institutions has built a shared portfolio of IP spanning across several application domains in the industry.

Sydaap believes in the Philosophy of redefining electronic systems. The innovation wing of the organisation in partnership with other R&D establishments engages in break through and fundamental research. The Engineers and Scientists at Sydaap ensure that these research outcomes are translated into engineering solutions on proven architectural frame work resulting in huge value proposition to its customers.

About Think Silicon Ltd

Think Silicon Ltd (www.think-silicon.com) introduced IPGenius Cores Programme in February 2008 as a dynamic IP distribution, promotion and integration platform which enables IP providers to reach additional customers through joint marketing efforts.

IPGenius is an on-line tool for the generation of parametrizable IP modules that can be used in semiconductor devices. This tool allows the generation of configurable IP modules from a selection list that can be customized according to users' requirements, packaged and delivered to the end-user via the Internet. The tool hosts a rapidly expanding portfolio of proprietary and partner Semiconductor IP (SIP) modules that can be parameterized to user requirements from an easy to use Graphical Web interface. It is operated by Think Silicon Ltd and it is available by visiting <http://www.ipgeniuscores.com>