

VXL Technologies joins IPGenius Cores Programme

Patras, Greece, June 23, 2009. VXL Technologies and Think Silicon Ltd, announced today that VXL Technologies has joined the IPGenius Cores Programme. IPGenius is an on-line IP configuration and parametrization engine that allows users to obtain IP cores preconfigured to match their requirements.

IPGenius operates as a one-stop shop, that enables customers to acquire IP cores and complete platforms using cores from different partners and integrate them to single interoperable system solution. This allows customers to quickly leverage their IP assets to system level solutions and improve significantly time-to-market. "The market does not want just stand-alone IP cores, they want complete working subsystems" said George Sidiropoulos, Managing Director of Think Silicon Ltd.

VXL Technologies provides silicon-proven IP cores for Digital communications, Telecom, Imaging, Video, DSP algorithms, Complex SoCs and Interfaces & Peripherals. The company is actively engaged in developing IP cores and makes them available to users. VXL Technologies not only provides these IP cores as off the shelf components but also customizes them according to the customer needs.

VXL Technologies chose IPGenius to further promote their IP portfolio and enable their design expertise to enhance system level solutions. "The IPGenius Platform allows us to expand the visibility of our solutions by reaching customers that would like to take advantage of the higher level of configurability and reusability provided" said Praveen D'Souza, Business Development Manager of VXL Technologies. "The IPGenius partnership will allow us to efficiently use our IP expertise to offer complex SoC platforms to customers" he added.

"VXL is a cornerstone addition to our roadmap for offering complete platform IP solutions" said George Sidiropoulos, Managing Director of Think Silicon Ltd, "We are excited to collaborate with VXL Technologies and enhance our solution spectrum in the communications and imaging market with their valuable technology."

Think Silicon Ltd introduced IPGenius Cores Programme in February 2008 as a dynamic IP distribution, promotion and integration platform which enables IP providers to reach additional customers through joint marketing efforts.

About VXL Technologies

VXL Technologies is a growing technology oriented company that is focused on providing innovative, customized solutions for Electronic Design. VXL Technologies is a part of the illustrious Birla Conglomerate, one of India's largest business houses. VXL Technologies offers various silicon IP cores targeted for FPGA technology and FPGA based design services. VXL also offers FPGA based prototype development and hardware verification.

For more info <http://www.vxl.design.com>

About IPGenius Cores

IPGenius is an on-line tool for the generation of parametrizable IP modules that can be used in semiconductor devices. This tool allows the generation of configurable IP modules from a selection list that can be customized according to users' requirements, packaged and delivered to the end-user via the Internet. The tool hosts a rapidly expanding portfolio of proprietary and partner Semiconductor IP (SIP) modules, that can be parametrized to user requirements from an easy to use Graphical Web interface. It is operated by Think Silicon Ltd and it is available by visiting <http://www.ipgeniuscores.com>

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