

Think Silicon Ltd. and Tortuga Pacific Announce a Sales Partnership

The developer of ultra-low power 3D GPUs has set up an exclusive licensing channel for graphics IP in the North American and the Pacific Rim markets.

Patras, Greece / San Jose, California – May 29th, 2015: Think Silicon Ltd., a leading developer of ultra-low power 3D Graphic Processing Units (GPUs), heterogeneous GPUs, 2D/2.5D composition engines and multilayer display controller IP, has concluded an exclusive deal with Tortuga Pacific for the licensing of Think Silicon's IP in the North American and the Pacific Rim markets. The agreement continues Think Silicon's growth in these markets, building upon established relationships with leading fabless IC companies.

Think Silicon offers innovative and industry leading graphic IP solutions for the broader wearable and non-wearable Internet of Things (IoT) market with its growing demand for ultra-low power, high performance graphics display and image processing devices.

The Tortuga Pacific team is comprised of proven executives that are adept on a global scale at opportunity, discovery and quantification at the cusp of changes in industry and market landscapes. This team is especially effective at structuring win/win relationships that involve deal structures for system-level success -- where thought leadership, collaborative supply chains, product platforms, ecosystem support, and the value of intellectual capital are important ingredients of alignment and success.

"We are extremely enthusiastic about the experience, industry knowledge and the professional service Tortuga Pacific brings to our company," said George Sidiropoulos, CEO Think Silicon. "The professional team at Tortuga Pacific will help us to become even more successful by making our customers more competitive when integrating Think Silicon's ultra-low power graphics IP in their System-on-Chip products."

"Compelling 2D and 3D user interfaces combined with graphically rich applications, ultra-low power, longer battery life at lower cost are driving the next best thing," said Brad Holtzinger, the founding partner of Tortuga Pacific. "Think Silicon's graphics IP provides the next qualitative step in the immediacy and personal involvement of that experience. Our team understands this need and has the experience and appreciation of what a quality cutting edge technology advantage can mean to companies that want to incorporate a differentiating user experience in their applications."

About Think Silicon:

Think Silicon Ltd. (TSi) is a privately held Limited Company founded in 2007, located in Patras, Greece (HQ), Toronto, Canada (Business Development & Marketing office) and San Jose, CA, USA (Sales office). The Think Silicon team specializes in developing high performance graphics IP technology for ultra-low power and area limited IoT applications.

About Tortuga Pacific:

Tortuga Pacific, headquartered in Silicon Valley, California, was founded in 2012 by executives with proven global semiconductor experience in the areas of thought leadership, deal structure, valuation/protection of intellectual property rights, and a proven win/win negotiation track record involving several of the industry's major alliance formations, collaborative initiatives, as well as mergers & acquisitions.

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