



# ATOMS TO ALGOS

MEET THE TECH LEADERS SHAPING THE FUTURE

HOW TO GET INVOLVED

## About the series

**Atoms to Algos** is the mindset that will allow people to build the next generation of transformative technology. In the AI-era and beyond, what can be achieved will depend on the ability to optimize systems from the level of the atom all the way up to the user experience. This requires an unprecedented level of collaboration across the ecosystem. With that in mind, Applied Materials is organizing the **Atoms to Algos** speaker series to bring together leading thinkers to partner on disruptive innovations that will change industries.



## Driving Chip Innovation across the Value Chain

8 June 2023 | Athens, Greece  
Stavros Niarchos Foundation Cultural Center

The value chain for chip design and production is undergoing a transformation with new expectations for value delivery and a greater focus on differentiation. Artificial intelligence (AI) is rapidly changing chip design requirements, and companies must keep up with the latest developments to stay ahead of the competition. New use cases are emerging that demand innovative solutions from the chip industry.

We will explore the challenges and opportunities with industry experts and thought leaders and provide insights and strategies for success in this dynamic landscape.

**On June 8 2023, Applied Materials Greece will present  
Atoms to Algos : Driving Chip Innovation across the Value Chain**

The Atoms to Algos speaker series brings together industry experts, researchers, and innovators to discuss the latest developments in the field of broad chip innovation and explore ways to drive growth and collaboration across the value chain.

Join us to hear how the industry is responding to these changes and discuss strategies for driving chip innovation across the value chain.



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Driving Chip Innovation across the Value Chain

## Keynote Speakers



**POLYCHRONIS XEKALAKIS**

Distinguished Engineer  
Chief Architect  
NVIDIA

[Short bio](#)



**DINO BEKIS**

VP & GM  
Wearables & Mixed Signal  
Solutions Business Unit  
Qualcomm

[Short bio](#)



## Panel Moderators



**MARCO VEREMIS**

Co-founder & Chairman  
Upstream  
Partner Big Pi Ventures

[Short bio](#)



**PANAGIOTIS KARAMPINIS**

Managing Director  
Endeavor, Greece

[Short bio](#)



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## Tentative Agenda



## Why Sponsor Atoms to Algos



75%  
Industry



20%  
Academic Community



5%  
Media



Attracts around 700 participants (both physical and virtual attendees)



Opportunity to grow your business network: roughly 75% of attendees are industry representatives



Recruitment opportunity: graduate students form up to 20% of attendees



International exposure: around 30% of attendees have affiliations outside Europe



Media coverage

- Event social media posts have more than 70K views
- More than 30 Positive Press Responses (articles, interviews, podcasts)
- More than 45 Social Media Mentions



## How do you benefit?

	Gold €5,000	Silver €3,000	Bronze €1,500
Private meetings with speakers or media representatives	✓		
Sponsored Networking breaks (verbal thank you prior to each of the networking breaks)	✓		
Brand awareness : in the venue (signage on registration, main hall, and break-out session meeting rooms)	✓	✓	
Brand awareness: in all pre- and post-event print and digital campaigns and all event collateral including website, social media outlets, email marketing campaigns	✓	✓	✓
Brand awareness : on the stage (led wall)	✓		
Display of sponsors' videos during the breaks of the event in the venue	✓		
Post-event brand awareness as the video of the event will be available on our YouTube channel. This means that sponsors will be visible every time viewers watch the event on-demand reaching a wider and more diverse audience.	✓		
Exclusive invitations and front row seats	✓	✓	
Receive information about attendees	✓		



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We would be delighted to talk about custom ways to increase the visibility of your company at our event.

Please do not hesitate to contact us for further information.

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